IMRE DEKKER

CONNECTS DATA, AMBITIONS AND PEOPLE

CONTACT

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EDUCATION & COURSES

TILBURG UNIVERSITY

- Master of Strategic Management
- Bachelor of Business Studies

FULL STACK BLOCKCHAIN DEV.

DATA SCIENTIST

CERTIFIED BI PROFESSIONAL

SQL DEVELOPER

QLIK SENSE DEVELOPER

SKILLS

- Project Management
- (Master) Data Management
- Data Governance
- (Web3) Programming
- BI & Analytics
- Product Data Expert
- Business Acumen
- Communication/Interpersonal

LANGUAGES

- Dutch - native speaker
- English - C2 level
- French - B1 level
- German - B1 level

PROFILE

Hi, I'm Imre, a seasoned data professional with **15 years experience** in Data Management & -Governance, Business analysis, BI and project management. Known for blending **business insight, analytical prowess, and cross-functional communication** to align C-level executives and technical teams. Certified in technical skills, with a **deep commitment to creating value-driven data assets** and **translating complex requirements** into actionable plans. Proven track record in diverse sectors, with strong negotiation, problem-solving, and analytical skills.

WORK EXPERIENCE

DappAstra
COO
                                            2023 - PRESENT

- Business Strategy and OKR development
- Lead, mentor, and manage a network of freelance full stack blockchain developers to provide fit-for-purpose, high-quality solutions.
- Close contact with clients ensuring we meet expectations and secure new projects.
- Project management:
  - Tokenization of Private Equity - *Financial hub in the Middle-East*
  - Game development on Telegram - *Seipocalpse*
  - Web3 social media aggregator - *The Graph grant*
  - Copy Trader (automatically copy trades) - *DappAstra project*
  - Build-a-bot (low code trading bot builder) - *DappAstra project*
  - True randomization - *DappAstra project*
  - Decentralized crowd sale - *DappAstra project*
  - Token generator - *DappAstra project*
  - DappAstra NFT collection - *DappAstra project*

De Cronos Groep   2021 - PRESENT
Freelance Data Solutions Architect

Data model and -Governance expert - Straumann - 2024/Ongoing
- increase effective/efficient use of product data model

Python automation developer - Maxeda - 2024/Ongoing
- Automate the quarterly process of adjusting the ERP data model according the GS1 data model
- >75% reduction in labor time
- increased focus on value adding activities
- automated backlog for Data Governance initiation

Project lead & analyst Data Quality - Master Data Partners - 2023/2024
- Deliver a full-stack tool to assess GS1 compliancy
- Integrated 3 predominant data-sources
- >90% reduction in analysis phase
- Dashboard for actionable insights

Data Governance Analyst - Atlas Copco - 2023/2024
- Enable more insight in processes, stakeholders & dataflows
- Abstract a use case to propose a framework (bottom-up).
- Proposed Data quality framework
- Root-cause analysis – Use Case
- Data Flow Diagram – Use case
- Data quality metrics established – Use case
- Stakeholder list/identification – Use case

Master Data Governance Lead - Daikin - 2023/2023
- program manager for a hybrid program of top-down and bottom up projects
- Guided automation of material creation in SAP
- Implemented data glossary
- Vision on product master data governance organization
- Vision on data architecture
- Vision on data quality approach and dashboarding

Data Governance Analyst - Lecot - 2022/2024
- Data Governance assessment
- increased SKU identification with EAN/GTIN
- Successful PIM/MDM selection
- Successful data standard selection
- Next steps for processes, people & systems

Project Manager Master Data Quality - various clients - 2021/2023
- Grohe, Van Marcke, Orkla House Care, European Aerosols, PGB
- Assess data quality and compliancy levels with the GS1 data standard and their data-consumers
- set actionable steps and manage operations to attain full compliancy
- close alignment with both my client teams as well as the client's clients (the data-consumers)
- manage decentralized operational team

Delta
2021 - 2021

Interim Business Analyst

- Middleman in between business, IT and Business Intelligence
- Successfully delivered and/or fixed 5 dashboards.
- Requirements engineering, challenging existing business
- Acquire the necessary data
- Produce a MVP in Power BI.
- Guide the BI development (back- & front-end)
- Train the end-users

PGZ International
2017 - 2021

Data Manager

- Initiated a decentralized data management department for master data management and Business Intelligence to support PGZ's omnichannel strategy.
- Master- & meta data management, Project Manager PIM, lead analyst & BI-developer, implement BI-tooling, initiate data quality program, DWH automation & ETL Development Co-Product Owner E-commerce
- Results:
  - ·185% increase in data quality and +€100K related revenue
  - ·Daily FTP client stock-feeds to for replenishments using T-SQL, SSIS and BIML
  - ·Implemented BI-tooling (Qlik Sense + add-ons) for the entire group
  - ·KPI development & metric definition
  - ·Developed 13 dashboards; e.g. Group performance, Product Catalog, Data Quality monitoring, Finance and reporting.

E-mergo
2015 - 2017

Senior BI Consultant

- lead BI-consultant and developer for several (key-)accounts using QlikView, T-SQL, SSIS, SSRS and BIML.
- trained end-user in BI best practices, both one-to-one as well as in groups
- Projects:
  - Building sector: BAM, TBI, Volker Wessels, Mammoet
  - Utilities: Eneco, Schiphol
  - Government: CJIB (Dutch Central Judicial Collection Agency)
  - Financial services: de Vereende

Deloitte
Interim Business Analyst

2013 - 2014

- developed multiple dashboards for various clients in Financial Services and Government with QlikView and Qlik Sense
- Projects:
    - Banking: ABN Amro, Rabobank
    - Government: Ministry of Internal affairs.

Royal IHC
Business Intelligence Analyst

2011 - 2012

Developed an Excel-based calculator tool to assist account managers and calculators.

North Sea Group
Business Analyst & Management Trainee

2010 - 2011

For the bio-fuels division I was responsible for business analysis and reporting.